



Membership



# Program Guide

## Overview

### What is Membership?

Membership is a year-round program that focuses on young people who have been through the Hack the Hood boot camp and want to continue to work with us and our networks to deepen their skills, improve their hourly wages and broaden their networks. We aim to provide opportunities and empower our youth to be problem-solvers, innovators, and entrepreneurs.

Contact Isaias Rodriguez at [isaias@hackthehood.org](mailto:isaias@hackthehood.org) or Lyn Muldrow at [lyn@hackthehood.org](mailto:lyn@hackthehood.org) to get signed up for the Membership!

### Membership Overview

We provide programming that speaks to education, personal and professional development, and income growth while addressing and processing the real world needs of our students and community at large.

Through Membership, students can opt to select training and professional experiences that are catered to their individual career paths, and work with staff to identify and qualify for internships, jobs, and other experiences of interest.

In addition to programs for our members, we have programs we are creating and will open to community youth, young people who are interested in tech, may or may not have some experience, and who would also like to participate in programs that will help to deepen their skills, improve their hourly wages and broaden their networks.



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Some of the programs we are planning for community youth include the following:

- Series of skills-based workshops on web development, personal branding, creating a strong LinkedIn profile and resume
- Series of skills-based workshops on working as a tech freelancer, managing finance, working with clients
- Ability to apply to Hack the Hood partner workshops in using Git (GitHub), working with Open Source(Mozilla), configuring with Word Press (Word Press), and Using Trello (Trello).
- We will also be bringing youth to tech conferences, meetups and events that will help strengthen their networks and professionalize their tech experiences.
- We will also be managing a developing pipeline that will help move young people into CS and digital media classes in local community colleges, scholarships to immersive bootcamps, and facilitated online learning certificate programs.

### SMART Goals

At the core of Membership programming lies each student's SMART goals- goals that are:

Specific  
Measurable  
Attainable  
Realistic  
Timely

Through programming, instructor support, and support from our on-staff social worker, we turn goals into projects and help students attain their goals based on [popular project management and leadership methodology](#) by Hersey & Blanchard. The three main areas of focus are education, income growth and personal/professional development.



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## Our Mission and Values

Hack the Hood is a diverse community of people who are passionate about making sure technology is used as a force for good, not a vehicle for increased income disparity and displacement.

We want to support youth of color to harness their creativity and hone their talents, while also contributing to the vitality of their communities.

## Membership Key Principles and Outcomes

### Principles

As a program rooted in the spirit of forward-thinking, tech access, and job/industry/college-readiness, the Membership Program is led by these key principles:

### **Our program will be youth-led, with youth leadership and a youth development framework.**

We aspire to help students ascend from eager bootcamp alumni to successful entrepreneurs, tech workers, and more. We will accomplish this by:

- Offering progressive workshops that help students advance in knowledge
- Providing spaces for youth to assert independence and leadership in decisions
- Creating content that allows for youth to grow within a discipline
- Providing opportunities for youth to teach and lead each other



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**We will provide individual case management, support and referrals for training, education, and jobs.**

Utilizing a network of engaged volunteers, the knowledge our staff holds, and the efforts of an in-house social worker, we will work to identify key goals and strategies for youth then help them achieve said goals. Some ways we aim to support:

- Stipends, scholarships, and tuition assistance for youth
- Job readiness training, support, and assistance
- College readiness

## Outcomes

We project the following outcomes through our efforts in the year-round Membership Program:

**Youth success with individual goals around more education, enhanced earning power, and innovation & entrepreneurship**

Of the youth served, we project to see a marked increase in goal setting and completion, within the realms of education, earning power, and innovation/entrepreneurship. Youth will select the SMART goal to focus on, and we'll do our best to help them achieve it.

**Participation in a cohort—and movement—of empowered youth of color engaging with the tech ecosystem.**

We're not just building a program, we're building a movement. As our mission states, we're aligned with the community, and will work to empower youth of color to be a voice and a force within the larger tech ecosystem. We believe diversity in tech starts here.



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## General Schedule

### **Drop-In Hours- Monday and Tuesday, 4pm-7pm PST**

Drop-In Hours are designated for students to work on projects, meet for fellowship, gain peer support, receive math tutoring support and gain support from staff on their SMART goals.

### **Workshop Sessions- Saturday, 12pm-4pm PST**

Workshop sessions are taught by the instructional team, volunteers, and industry partners who work with us to provide dynamic content to our youth.

## Planned Curriculum

### Instructor-Led Workshops

#### Web Design

Design and Color Theory  
Typography  
Intro to UX

#### Programming

Intro to HTML/CSS  
Intro to Javascript  
Intro to Programming in C  
Build Apps Without Coding

#### Personal/Professional Development

Entrepreneurship Through Discovery  
Intro to Blogging  
Content Strategy  
Getting Things Done



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## Community-Led Workshops

Wellness  
College/Job Readiness

## Partner-Led Workshops

Intro to Github  
Wordpress 5-Day Intensive